

# Paul Hocking

## Graphic Designer

View my portfolio: [www.block-b.com](http://www.block-b.com)

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I've been working as a graphic designer since 2001 when I started as a Junior Designer. I have vast experience working in most areas of design and have worked for some great companies with great clients lists.... leading projects for companies such as Disney, BBC, EA Games, The Environment Agency and many more. In all of my roles I have liaised with printers, account handlers, illustrators and photographers. I also have experience recruiting and managing staff for the design team. I'm a highly creative, highly organised person. I work fast and I'm a quick learner

## Skills

Advanced knowledge of

**Photoshop. InDesign. Illustrator. MS Office. Useful with a camera.**

## Work History

### 12.2013 – Current

#### **Senior Designer. Plaster Creative Communications, Bristol**

I started working as a freelancer for Plaster at the end of 2013. A few months later I was offered a full time Senior Designer position. The role is varied and fulfilling, you never quite know what you'll be doing when you walk in the office in the morning. Most of the work is print based but I also do a fair amount of digital advertising and website visuals. As well as the normal print jobs - designing adverts, brochures, stationary, branding etc - I have also done a lot of signage and outdoor graphics. The client list at Plaster ranges from small local businesses to blue chip tech companies. A lot of the work is loosely based around the live events and festival industry, but I also do a lot of work for restaurants, bars and exciting start ups.

### 08.2005 – 11.2013

#### **Graphic designer. AudioGo (formerly BBC Worldwide), Bath**

For eight years I worked as a designer for AudioGO Ltd – which was an umbrella company of BBC Worldwide.

It was a varied and interesting role that included designing packaging for trade releases, POP/POS for in-store advertising, national press advertising and promotional communications. On a day to day basis I worked on exciting brands such as Doctor Who, In The Night Garden, TalkSport, Torchwood, Fireman Sam and lots of other BBC brands. I designed original trade packaging for BBC Radio 4 Dramas, BBC comedy and many other gems from the vast BBC archives. Another part of my job was to retouch artwork and create 3D visuals for sales presentations.

### 06.2004 – 08.2005

#### **Middleweight Graphic Designer/Production Artist. Kennedy Monk, London**

Working on major entertainment brands such as Disney, United International Pictures, Buena Vista, EA Games, Momentum Pictures, Paramount and many more. My job involved creating design collateral for major film and Video game releases, creating 3D POP visuals and national press advertising.

### 08.2003 – 06.2004

#### **Freelance Designer, London**

I freelanced at a number of companies including Kee Scott and The Department Of Health.

### 03.2001 – 06.,2003

#### **Junior Designer. Plus One Design, Bristol**

Plus One have a client list including The Environment Agency, DTLR, Bristol International Airport, Cornhill Insurance, Bristol Tourist Board, Lawclub Insurance and various other interesting clients.

## Qualifications

'99 – '00	<b>BA(Hons) Imagemaking and Design</b> , West Herts College, Watford
'97 – '99	<b>HND Graphic Design</b> , West Herts College, Watford
'96 – '97	<b>A Level Graphic Design, OCN Photographics</b> , Bridgwater College
'94 – '96	<b>BTEC National Product Design</b> , Bridgwater College
'89 – '94	<b>Eight GCSE's (A-C), Art &amp; Design(A), Graphics(A)</b> Haygrove School, Bridgwater

## Interests

Photography, Cycling, Surfing, Football, Golf, most other sports.